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Chapter One: The Investment Environment

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Alan J. Marcus is a Professor of Finance in the Wallace E. Carroll School of Management at Boston College. His main research interests are in derivatives and securities markets. He is co-author (with Zvi Bodie and Alex Kane) of the texts Investments and Essentials of Investments.

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CHAPTER 8

BODIE, KANE, MARCUS 6-21 You can create a complete portfolio by splitting funds between safe and risky assets. Let: • y = portion allocated to the risky portfolio, P • $(1-y)$ = portion to invest in risk-free asset, F .

CHAPTER 6

INVESTMENTS | BODIE, KANE, MARCUS 7-26 • The amount of possible risk reduction through diversification depends on the correlation. • The risk reduction potential increases as the correlation approaches -1. –If = +1.0, no risk reduction is possible. –If = 0, σP may be less than the standard deviation of either component asset.

CHAPTER 7

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INVESTMENTS | BODIE, KANE, MARCUS 7-2 • The investment decision: • Capital allocation (risky vs. risk-free) • Asset allocation (construction of the risky portfolio) • Security selection • Optimal risky portfolio • The Markowitz portfolio optimization model Chapter Overview

IPPTChap007 REVISED.pptx - Chapter Seven Optimal Risky ...

INVESTMENTS | BODIE, KANE, MARCUS 3-2 Topics Covered How securities are first marketed to the public by investment bankers Underwriters, IPOs – Underpricing, SEOs How and where already-issued securities are traded among investors. Mechanics of trading – ECNs, specialist markets, dealer markets Costs of trading – spreads, commissions Buying on margin and short selling